3rd Off Earth Mining Forum
20 - 21 September 2017
SPONSORSHIP OPPORTUNITIES
Overview

The first Off-Earth Mining Forum, held at UNSW Australia’s Kensington campus in February 2013, was an extraordinary event. Media coverage had a reach of over 8 million people across the world, with radio coverage in the UK and US, newspaper coverage in India and New Zealand and coverage by all Australian television networks. The second Off-Earth Mining Forum was held in November 2015 in conjunction with the third International Future Mining Conference and engaged a new subset of industry explorers. In 2017 this research is accepted as fundamental to the establishment of economies in space, and the excitement is only growing.

The traditional way to do business in space has been to provide communications, remote sensing or satellite navigation services. As new markets emerge in space tourism, commercial launch, and low-cost space platforms, it is becoming increasingly attractive to use space resources “in-situ”, i.e. to extract resources from space (asteroids, the moon, Mars) for use in space. Pursuing that aim provides a wide range of opportunities for researchers, developers and investors.

The forum will host speakers from across the spectrum of off-earth mining issues: missions, resources, mining technologies, robotics, automation, instrumentation, legal impediments, business risks, and ethical considerations. The second day will feature parallel workshops concentrating on mining of different environments: Mars/asteroids/Earth’s moon, with a unifying panel discussion to follow. Forum participation is welcomed from active domestic and international researchers, as well as interested parties from industry, government and the public with an expected attendance of up to 200 at daytime events and up to 1000 at the evening public lectures.

Organising Committee

Conference Chairs: Prof. Andrew Dempster, Australian Centre for Space Engineering Research, UNSW Sydney
A/Prof. Serkan Saydam, School of Mining Engineering, UNSW Sydney
Sponsorship Packages

**PLATINUM**
- Forum Supporter (One available)
  - $12,000*

**GOLD**
- Technical Session or Panel Supporter (Several available)
  - $6,000*

**SILVER**
- Workshop or Meal break Supporter (Several available)
  - $3,000*

**BRONZE**
- Supporter (Several available)
  - $1,000*

**CRUISE**
- Harbour Cruise Supporter (One available)
  - $4,000*

**OUTREACH**
- Public Lecture Supporter (One available)
  - $3,000*
Sponsorship Packages

**PLATINUM**
*Forum Supporter (One available)*
$12,000*

Entitlements:
• Naming rights to the Forum
• Opportunity to give a plenary presentation
• Acknowledgement in all Forum publicity
• Prominent logo placement on all promotional material
• One page full colour advertisement in the Forum Program
• Logo and hyperlink prominently featured on Forum website
• Opportunity to include several items of promotional material in the Forum show bag.
• Opportunity to display company pull-up banner in the Forum foyer
• Acknowledgement during official opening and closing sessions throughout the Forum.
• 4 complimentary full-registrations

**GOLD**
*Technical Session Supporter (Several available)*
$6,000*

Entitlements:
• Naming rights to the sponsored session
• Opportunity to introduce and/or chair the sponsored session
• Acknowledgement in all Forum publicity
• Logo placement on all promotional material
• One half-page full colour advertisement in the Forum Program
• Logo and hyperlink featured on Forum website.
• Opportunity to include 2 items of promotional material in the Forum show bag
• Opportunity to display company pull-up banner inside theatre during the sponsored session, and in breakout area during intervals.
• Acknowledgement during official opening and closing sessions during the Forum
• 3 complimentary full-registrations

*GST will apply to all sponsorship packages*
Sponsorship Packages

SILVER

*Meal Break Supporter (Several available)*

$3,000*

Entitlements:
- Acknowledgement in all Forum publicity
- Logo placement on all promotional material
- One page full colour advertisement in the Forum Program
- Logo and hyperlink featured on Forum website
- Opportunity to include 2 items of promotional material in the Forum show bag
- Opportunity to display company pull-up banner in foyer
- Acknowledgement during official opening and closing sessions
- 2 complimentary full-registrations

BRONZE

*Event Supporter (Several available)*

$1,000*

Entitlements:
- Acknowledgement in all Forum publicity
- Logo placement on all promotional material
- One quarter-page full colour advertisement in the Forum Program
- Logo and hyperlink featured on Forum website
- Opportunity to include 1 item of promotional material in the Forum show bag
- Opportunity to display company pull-up banner in foyer
- Acknowledgement during official opening and closing sessions during the Forum
- 1 complimentary full-registration

*GST will apply to all sponsorship packages*
Sponsorship Packages

**CRUISE**
*Cruise Supporter (One available)*
$4,000*

Entitlements:
- **Naming rights to the Forum Dinner Cruise**
- **Opportunity to give a brief welcome onboard the Cruise** (however no on-screen aids will be available)
- **Opportunity to display company promotional material at the wharf and on the vessel**
- **Opportunity to display company promotional material at the Forum venue**
- **Acknowledgement in all Forum publicity**
- **Logo placement on all promotional material**
- **One half-page full colour advertisement in the Forum Program**
- **Logo and hyperlink featured on Forum website.**
- **Opportunity to include promotional material in the Forum show bag**
- **Acknowledgement during official opening and closing sessions during the Forum**
- **Up to 6 complimentary full-registrations**

*GST will apply to all sponsorship packages*

**OUTREACH**
*Public Lecture Supporter (One available)*
$3,000*

Entitlements:
- **Acknowledgement in all publicity for the Lecture sponsored**
- **Logo and hyperlink featured on Forum website**
- **Opportunity to give brief introductory remarks during the opening proceedings of the lecture**
- **Opportunity to display company signage on the stage of the theatre during the sponsored session**
- **Opportunity to display company signage in the theatre and theatre foyer during the sponsored session**
- **Prominent logo display on the opening and closing slides**
- **Acknowledgement during official opening and closing remarks of the lecture**
- **Reserved seating for any number of guests**

*GST will apply to all sponsorship packages*
For more information

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